IdleRye restaurant to celebrate grand opening June 2

Featuring housemade modern American cuisine with global influences

DALLAS — IdleRye, a modern American restaurant, will celebrate its grand opening on June 2 at 2826 Elm Street in Deep Ellum. The concept comes from restaurant group Smoke & Mortar, which is led by Bruce Wills, Daniel Wills, Ray Skradzinski and Tim Porter.

In addition to serving up American grill classics, IdleRye's cuisine will pull from each of the owners' backgrounds — Skradzinski's Polish heritage and the Wills brothers' Louisiana roots — to create rich and colorful food with a global flair. A variety of fresh, seasonal dishes will be offered for brunch, lunch and dinner services.

The lunch and dinner menu will focus on small bites perfect for sharing, like Pierogi, Deviled Eggs and Crispy Shrimp Toast, and dishes featuring housemade sausages and pastas, such as the Ridiculous Sausage Sandwich and Cavatelli. The brunch menu also features smaller bites like Crispy Bacon Balls as well as twists on traditional classics, like the Bacon & Eggs and Buttermilk-Vanilla Pancakes. IdleRye's drink menu will feature craft cocktails inspired by the prohibition era, wine by the glass or bottle and beer on tap.

"We want to be a place where people can create memorable experiences from day to night," said IdleRye's chef, Ray Skradzinki. "Our goal is to share our love of the classics with Deep Ellum, whether it's through brunch, lunch, dinner or our bar."

Ray Skradzinski, Bruce Wills and Daniel Wills, veterans of Wolfgang Puck Fine Dining Group, are the owners of Smoke & Mortar, a newly launched Dallas-based restaurant group. IdleRye is the Smoke & Mortar's first restaurant concept. The three are also owners of modern American restaurant The Table in Flower Mound. At IdleRye, Skradzinski will serve as the chef and Bruce and Daniel Wills will serve as the operators. IdleRye marks a return to Dallas for Bruce Wills and Skradzinski, who worked together at Wolfgang Puck's Five Sixty in Reunion Tower.

"A big reason why we wanted to expand to Deep Ellum was to be able to interact and build relationships with a larger clientele," said Bruce Wills, owner and operator of IdleRye. "We're excited to get to know our guests and become a part of Deep Ellum, which we have witnessed transform over the past few years into a cultural landmark for North Texas."

The 3,400-square-foot restaurant will have 900 square feet of patio and seat approximately 110 inside and 40 outside. Additionally, there will be a courtyard behind the restaurant with cafe-style seating.

Bruce Wills worked alongside Kuzuu Design, the interior and architectural design company behind local restaurants like FT33 and Tei-An, to create the restaurant's design. IdleRye is inspired by historical influences, with galvanized metals, locally sourced,

distressed and blowtorched wood, Edison lighting fixtures and rustic pipe fittings & pulleys. The building will also feature original brick.

Ken Coulter, who previously served as the executive sous chef at Five Sixty, has been hired as IdleRye's executive sous chef. Jared Taylor will serve as assistant manager, with past experience in restaurant management at Wolfgang Puck Fine Dining Group.

IdleRye will be open Tuesday through Wednesday from 11 to 12 a.m., Thursday through Saturday from 11 to 2 a.m. and Sunday from 11 a.m. to 11 p.m. Lunch will be served Tuesday through Friday from 11 a.m. to 3 p.m. and brunch will be served Saturday and Sunday from 11 a.m. to 3 p.m. Dinner will take place from 5 to 10 p.m. Sunday, Tuesday, Wednesday and Thursday and 5 to 11 p.m. Friday and Saturday.

For more information, visit <u>idlerye.com</u>. Follow IdleRye on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u> for updates.

ABOUT IDLERYE

IdleRye is a modern American restaurant located in the Deep Ellum district of Dallas, Texas. Inspired by a variety of global influences, IdleRye will feature rich and colorful twists on classics, including shareable appetizers, pastas & sausages made in-house and craft cocktails. IdleRye invites guests to sit back, relax and create memorable experiences through fresh, seasonal food & drink and exceptional hospitality.

For more information, visit idlerye.com. Follow IdleRye on Facebook, Instagram and Twitter for updates.

ABOUT SMOKE & MORTAR

Smoke & Mortar is a Dallas-based restaurant group that establishes experience-driven, service-oriented restaurants in the DFW metroplex and beyond. Led by Bruce Wills, Daniel Wills and Ray Skradzinski, veterans of Wolfgang Puck Fine Dining Group, and Tim Porter, Smoke & Mortar creates and manages new restaurants and offers a variety of consultation services for existing restaurants.

IdleRye is Smoke & Mortar's first restaurant concept.