

MEET THE TEAM

We are Joseph Berkes Group, a full-service real estate agency that provides clients with the relationship-oriented service needed for successful and enjoyable home-buying and selling.

Led by Fort Worth natives Joseph & Claire Berkes and Chelsea Albright, we know the ins-and-outs of the city and its best neighborhoods, providing each client with the necessary tools to select the right home for their families.

Using the latest technology to market and find properties & a network of experienced Williams Trew agents, we serve as an invaluable resource for clients whether they're first-time buyers or seasoned sellers.

As a Joseph Berkes Group client, you will receive a superior real estate experience from agents that understand what it takes to achieve your personal and financial goals.

FULL SERVICE. FULL TIME.



MAKE THE RIGHT MOVE

CONTACT US TODAY

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WilliamsTrew 

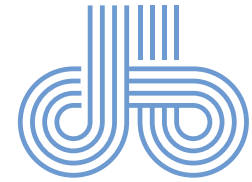
AN EBBY HALLIDAY REAL ESTATE COMPANY

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LUXURY PORTFOLIO
INTERNATIONAL™

Leading REAL ESTATE
COMPANIES
OF THE WORLD®



JOSEPH BERKES GROUP

WILLIAMS TREW REAL ESTATE



**EXPERIENCED REALTORS.
OUTSTANDING RESULTS.**



PRICING STRATEGY

Well-priced properties generate immediate traffic and a high percentage of buyers willing to pay asking price, increasing competition.

Your Joseph Berkes Group agent will complete a complimentary Comparative Market Analysis to price your home strategically, which includes:

- Property analysis to recommend the proper price and position in the marketplace
- Analysis of recent neighborhood property sales to determine competitive pricing
- Breakdown of homes in your price range and location

STATUS REPORTS

Communication is key to a successful agent/client relationship.

Throughout your home selling process, your Joseph Berkes Group agent will keep you up to date with:

- Changes to market activity in your CMA
- Summaries showing activity and feedback received to date
- Summaries of digital and print advertising exposure
- Articles and news on local, state and national real estate trends

PROPERTY EXPOSURE

Our comprehensive plan integrates both innovative technologies and traditional methodologies to provide you with the best results possible.

INCLUDES:

- Agent preview
- Agent showings
- Open houses (Broker & public)
- Marketing
 - Williams Trew yard signage
 - Professional HD photography and virtual tours
 - Listings on MLS, WilliamsTrew.com, Ebby.com, Zillow.com, LeadingRE.com, LuxuryPortfolio.com and other prominent websites
 - Premium placement on Realtor.com
 - Graphic sales sheets
 - Direct mailing (Mailing expenses included)
 - Social media posts and paid social media advertising
 - Print and digital advertising in:



Star-Telegram



360West culturemap

PROFESSIONAL ASSISTANCE

From listing to closing, we go above and beyond to make your experience smooth and enjoyable.

To ensure you achieve a successful residential transaction, your Joseph Berkes Group agent will:

- Advise how to make your property marketable
- Organize and stage your home using a professional home consultant
- Oversee the marketing and negotiations process
- Gather feedback from showing agents
- Pre-screen prospective buyers
- Present and explain offers as they are received
- Provide negotiating strategies to maximize sales price and the most favorable terms
- Provide resources for financing arrangements
- Offer relocation assistance through North Texas's largest in-house relocation team
- Assist with closing coordination
- Attend closing

